



Media Contact: Nancy Williquette  
(920) 347-3174  
nwilliquette@exceptionalequestrians.org

FOR IMMEDIATE RELEASE

### Exceptional Equestrians kicks off Pledge Drive to raise \$10,000

**DE PERE, Wis., March 1, 2018** — Exceptional Equestrians kicked off its 2<sup>nd</sup> annual pledge drive today in an effort to raise awareness and charitable support. The non-profit in West De Pere aims to raise \$10,000 for its hippotherapy, therapeutic riding, and equine assisted learning programs that serve 250 families annually. It is enlisting its clients, volunteers, and staff in the effort to reach out to the broader community.



Exceptional Equestrians board member Amy Murphy with her daughter, Dotty Murphy at Exceptional Equestrians.

“We, as parents and clients, are Exceptional Equestrians’ strongest advocates when we share our stories of how Exceptional Equestrians has made a difference in the lives of our families,” said organizer Amy Murphy. “This is a unique organization in our community that uses the healing power of horses to help both children and adults reach their highest potential. All the horses are specially trained and selected to work with each individual depending on their needs. Exceptional Equestrians even offers school-based programs and corporate team-building opportunities for businesses to promote effective communication skills,” she added.

Funds raised will help bridge the gap between program revenue and the actual cost of services.

“It is through the generosity and support of the community that Exceptional Equestrians is able to help so many children and

adults,” said Murphy.

More information and how to donate to the Exceptional Equestrians Pledge Drive can be found at [www.exceptionalequestrians.org/give/donate/](http://www.exceptionalequestrians.org/give/donate/).

Founded in 1999, Exceptional Equestrians provides hippotherapy, therapeutic riding, and equine-assisted learning programs to children, teens, and adults from throughout Northeastern Wisconsin. The non-profit organization is one of the most comprehensive programs in the Midwest with year-round riding, licensed therapists, and certified therapeutic riding instructors. Located in West De Pere, Exceptional Equestrians helps people age 2 and up with a wide spectrum of conditions and disorders such as cerebral palsy, Down syndrome, brain injury, and sensory dysfunction, serving 250 individuals annually. For more information about Exceptional Equestrians, visit [exceptionalequestrians.org](http://exceptionalequestrians.org) or call (920) 347-3174.

-30-